

BLACK & WHITE Gala

February 2016

Dear Friend,

This April 16th, the parents, friends and alumni of Sherman Oaks Center for Enriched Studies (SOCES) will gather for our annual fundraising event highlighted by live and silent auctions. We would be honored to showcase your establishment on our list of donors.

SOCES is the largest public magnet school in Los Angeles Unified, serving a diverse population of over 2,000 students in grades 4 through 12 from throughout the city. We are a California Distinguished School that prides itself on its academically enriched curriculum along with award-winning Speech and Debate, Band, Drama, Robotics and various sports programs.

This letter presents an opportunity for you to make a tax deductible donation of goods, services or cash while receiving recognition as a key community partner. As a sponsor of the *Black & White* Gala, your company will receive the following direct benefits:

- Recognition as a sponsor on our event signage at the *Black & White* Gala*;
- \$500+ donors will also be featured on our Team SOCES (www.TEAMSOCES.org) *Black & White* Gala event page through the end of the school year WITH a hyperlink to your business;
- \$1000 + donors will also be recognized on (1) one personalized 'Thank you' banner on our school fence, and in at least 2 consecutive weekly emails to over 1000 of our community members;
- \$1,750+ donors will also be recognized, in addition to the items listed above, on one (1) additional personalized 'Thank you' banner on our school fence, and two (2) additional consecutive weekly emails to our community.

**Donations must be received by April 1, 2016 to be included on event signage*

There are many wonderful reasons to support our event but it really comes down to helping our students thrive by providing them with a variety of educational enrichment opportunities. If you would like to have more specific information about the programs we support, please visit our website at www.TEAMSOCES.org.

Your support will make a difference! **Your donation will help bridge the gap between what LAUSD provides and the quality educational experiences our children deserve.**

If you would like to contribute, please fill out the enclosed form and return it with your donation. We would be happy to make arrangements to pick up your donation or you can send it directly to the school, care of "**SOCES Black & White Gala**". If you have questions or would like more information, please contact Auction Solicitation Chair Denise DuPont 323-304-1967 or send an email to edenisedupont@gmail.com.

With sincere gratitude for your generous support,

The Families of Sherman Oaks Center for Enriched Studies

BLACK & WHITE Gala

Donation Commitment Form

BUSINESS NAME: _____

CONTACT NAME: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ TELEPHONE: _____

Two Ways You Can Support Our Auction

[1] Donate Auction Item OR Items!

Donation Information (Please check all that apply!)

GIFT CERTIFICATE* _____ MERCHANDISE _____ SERVICE _____ OTHER _____

DESCRIPTION OF ITEM: _____

RESTRICTIONS/LIMITATIONS: _____

TOTAL VALUE OF DONATION: _____

EXPIRATION DATE, IF ANY: _____

*WOULD YOU LIKE US TO PREPARE THE GIFT CERTIFICATE? YES _____ NO _____

NOTE: To maximize auction success, the Auction Committee may package or raffle donations. Please include any available promotional material, brochures, posters, photographs, menus, or other items to enhance the display and thereby increase the exposure of your services and ensure the highest return for your business and the school.

[2] Become A Sponsor!

(Circle desired level). Please include check payable to SOCES Booster Club. For complete details of promotional benefits (auction paddles, school banners, event signage, website links and more!) associated with each sponsorship level, please email SOCESBooster@gmail.com.

PLATINUM LEVEL (\$2,500+) GOLD LEVEL (\$1,750) SILVER LEVEL (\$1,000) SPONSOR (\$500)

Please email form to SOCESBooster@gmail.com or send via US mail to:

Sherman Oaks Center for Enriched Studies, Attn: "SOCES Black & White Gala", 18605 Erwin Street, Tarzana, CA 91335.

Make checks payable to SOCES Booster Club. Please retain a copy of this form for your records.

Thank you for generously supporting Sherman Oaks Center for Enriched Studies!

Solicitor name: _____ Phone: _____ Email: _____

Sherman Oaks Center for Enriched Studies Booster Club, 18605 Erwin Street, Tarzana, CA 91335 501(c)3 TAX ID# 95-4465108